

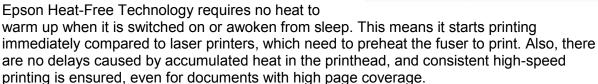


Print | Copy | Scan | Fax | Ethernet | Wi-Fi Direct



#### **NEW WorkForce Pro WF-3825**

The WorkForce Pro WF-3825, powered by PrecisionCore™ Heat-Free Technology, delivers Performance and productivity for small and home offices.





- Fast printing professional-quality prints at speeds of 21 ISO ppm (black) and 11 ISO ppm (colour)<sup>1</sup>
- Reload paper less often large 250-sheet capacity
- Efficient powerful performance packed in a compact, space-saving printer
- Save time and paper 35-page Auto Document Feeder and auto 2-sided printing
- Easy navigation and control intuitive 2.7" colour touchscreen LCD
- **Ultimate wireless connectivity plus Ethernet** easy iPad<sup>®</sup>, iPhone<sup>®</sup>, Android<sup>™</sup> tablet and smartphone printing<sup>2</sup>; includes Wi-Fi Direct<sup>®3</sup> for network-free printing
- Convenient Optional high-capacity XL ink cartridges let you replace ink less often



#### TARGET MARKET AND POSITIONING

Boost productivity for your home or small office with the WorkForce Pro WF-3825 all-in-one printer. Powered by revolutionary PrecisionCore® Heat-Free technology, the WF-3825 delivers Performance high quality prints with ultra-sharp text. Fast and efficient, the WF-3825 quickly produces professional-quality documents. It is primarily aimed at small offices and home users who require professional quality colour output at an affordable price. Its 250-sheet paper capacity means you'll reload paper less often. Plus, it includes convenient features like a 2.7" colour touchscreen, 35-page Auto Document Feeder and auto 2-sided printing. A true breakthrough printer, the WF-3825 combines powerful performance with a space-saving design.

#### PRECISIONCORE INKJET HEAT FREE TECHNOLOGY

Epson Heat-Free Technology does not require heat in the ink ejection process. Instead pressure is applied to the Piezo element, which flexes backwards and forwards firing the ink from the printhead.

In contrast, other technologies work with heat. Laser printers need to heat the fuser to enable printing, for example.

#### Fast print speeds

Get fast print speeds that rival those of colour lasers. Now you can speed through critical print jobs and focus on your business.

The WorkForce Pro WF-3825 delivers professional quality, fast print speeds, making it easy to increase productivity, without compromising quality. Boasting fast print speeds of up to **21 ISO ppm** (black) and **11 ISO ppm** (colour)<sup>1</sup>, any project can be handled with speed and ease.



# Efficient — Versatile paper handling PLUS ADF

This model comes with a **35-sheet automatic** document feeder and offers duplex print functions. The Workforce Pro WF-3825 is always ready to print with the **250-sheet front loading** paper tray.





## **Ultra-sharp text and vibrant graphics**

Delivering perfectly round droplets and extremely accurate dot placement, these remarkable printers produce extraordinary output, whatever the application. You get ultra-sharp text for truly impressive results.

## **High-speed faxing**

Fax as fast as **3 seconds per page**, save up to 180 pages in memory, and store up to 100 numbers. Using the included PC-Fax, users can even send a **colour fax** right from their computer. It's a great way to save time and paper.

## **Extremely durable prints**

Exclusive to Epson, **DURABrite™ Ultra ink** is a versatile pigment based, 4 colour ink technology which delivers brilliant, ultra-sharp detail on plain and specialty papers. These **fast drying inks** deliver durable prints that are **water**, **fade and smudge resistant**, as well as **highlighter friendly**.

Using the WorkForce Pro WF-3825 all-in-one has never been easier —whether in the office, on the road or even across the globe.



#### The ultimate in wireless and network printing

#### Simple wireless connectivity

Connect to your wireless network in a snap — even the latest wireless standard, 802.11 n, is supported. No network? No problem. **Wi-Fi Direct** means no router is required<sup>3</sup> enabling users to easily connect to wireless networks in seconds, allowing printing from virtually any room in the office.



#### Wired networking

Built-in **Ethernet** makes sharing the printer on your network guick and easy.

## Print and share from anywhere in the world<sup>2</sup>

Print wirelessly from your iPad, iPhone, tablet or smartphone using **Epson Connect**. Easily print documents, photos, emails and web pages while in your office, on the road or across the globe. You can also scan your documents and save them to the cloud for access anytime, anywhere.



## Print from your iPad or iPhone

Apple® AirPrint™ makes it simple to print emails, photos, web pages and documents straight from your iPad or iPhone. There's no software to download, no drivers to install and no cables to connect. Your Apple device will automatically connect to the printer.

#### Intuitive 2.7" touchscreen

The WorkForce Pro WF-3825 has a built-in **2.7" touchscreen** that easily guides users through routine and complex tasks.

## Save energy, save paper

The WorkForce Pro WF-3825 includes features such automatic, two-sided printing, users can save up **to 50% on paper supply**.



## **Brilliant Results. Great Value.**

The WorkForce Pro WF-3825 not only provides brilliant results for the home and office, but also a **smart value choice** for the cost conscious consumer.

With **individual ink cartridges**, users only replace cartridges as needed, rather than the conventional process of having to replace an entire cartridge despite only having consumed one of the many colours it contains. Also, there is a wide range of ink cartridge sizes available to suit varying user needs – including **extra high capacity** and **value packs** for higher productivity and savings.

## Save with Epson

Featuring high capacity individual ink cartridges, offering higher productivity and savings with XL size ink cartridges, providing **3 x more prints** than standard capacity cartridges and yields up to **1,100 pages** in black and **1,100 pages** in colour.

## Warranty

The Epson WorkForce WF-3825 is backed by a 1 year return-to-base warranty.

## **Product Information**

Product code	C11CJ07502
Barcode	9314020632624
Predecessor	WF-3725
Dimensions (mm – w x d x h)	425 x 379 x 249
Weight (kg)	8.8
Carton dimensions (mm – w x d x h)	475 x 435 x 320
Packed weight (kg)	10.7
Cartons per pallet	36

# **PRICING**

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CJ07502	Epson WorkForce Pro WF-3825	\$219

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C13T05D192	812 - Std Capacity DURABrite Ultra - Black Ink Cartridge	\$29.99
C13T05D292	812 - Std Capacity DURABrite Ultra - Cyan Ink Cartridge	\$29.99
C13T05D392	812 - Std Capacity DURABrite Ultra - Magenta Ink Cartridge	\$29.99
C13T05D492	812 - Std Capacity DURABrite Ultra - Yellow Ink Cartridge	\$29.99
C13T05E192	812XL - High Capacity Capacity DURABrite Ultra - Black Ink Cartridge	\$45.99
C13T05E292	812XL - High Capacity Capacity DURABrite Ultra - Cyan Ink Cartridge	\$45.99
C13T05E392	812XL - High Capacity Capacity DURABrite Ultra - Magenta Ink Cartridge	\$45.99
C13T05E492	812XL - High Capacity Capacity DURABrite Ultra - Yellow Ink Cartridge	\$45.99
C13T05D692	812 - Std Capacity DURABrite Ultra - Ink Cartridge Value Pack	\$106.99
C13T05E696	812XL - High Capacity Capacity DURABrite Ultra - Ink Cartridge Value Pack	\$164.99

<sup>1</sup> Black and colour print speeds are measured in accordance with ISO/IEC 24734. Actual print times will vary based on system configuration, software, and page complexity. See <a href="https://www.epson.com.au/printspeed">www.epson.com.au/printspeed</a> for details, including complete ISO reports.

<sup>2</sup> Most features require an Internet connection to the printer, as well as an Internet- and/or email-enabled device. See <a href="https://www.epson.com.au/connect">www.epson.com.au/connect</a> for a list of Epson Connect enabled printers and compatible devices and apps.

<sup>&</sup>lt;sup>3</sup> WiFi CERTIFIED<sup>™</sup>, level of performance subject to the range of the router being used. WiFi Direct may require printer software.